

News Brief

DMI Music Names Panebianco VP

Tuesday, May 6, 2008 7:45 AM ET

DMI Music & Media Networks (formerly Private Label Radio), a company that delivers customized at-retail audio programming, named Michael Panebianco as vice president of advertiser solutions. Previously, Panebianco held various ad sales posts at Comcast Cable, Nassau Media Partners and Arbitron, Inc. Panebianco will focus on new revenue opportunities in advertising placement for DMI's clients.